



viv@vivayli.com / 604.600.7107 / vivayli.com

I'm an illustrator and designer for games, animation, and all things imaginary. My approach to art echoes my approach to life: I believe our greatest struggles are also our greatest learning opportunities. No matter what life throws at me, I will never cease to be fascinated by the world I live in. I will prevail through tough times to help you bring imaginary worlds to life.

EXPERIENCE

GRAPHIC DESIGNER

BAM Communications

Sept. 2015 – Aug. 2016

- + designed comprehensive branding material for real estate and corporate clients, such as Concord Pacific
- + produced concepts, mockups, and production files for logos, signs, presentation centres, ads, brochures, floor plans, and websites

GRAPHIC DESIGN INTERN

BAM Communications

May – Aug. 2015

- + worked closely with the art director to create logos, signs, ads, stationery, and floor plans for real estate and corporate clients

COVER ARTIST AND GRAPHIC DESIGNER

The Liar: Capilano University's student literature publication

Sept. 2014 – Apr. 2015

- + designed, proofed, and edited the layout of the entire publication (≈100 b/w pages)
- + recruited, organized, and briefed illustrators
- + balanced the needs of the illustrators with the needs of the writing editors
- + illustrated front and back covers for the Fall 2014 and Spring 2015 issues

FREELANCE ILLUSTRATOR

Vivay Li Creative

2011 – present

- + illustration clients include Mythical City Games, Capilano Courier (newspaper), BR Warner Studios (indie games), Route 17 c.c. (car club)

EDUCATION

BACHELOR OF DESIGN IN VISUAL COMMUNICATION

Capilano University

Sept. 2016 – Apr. 2018

- + this degree superseded the IDEA program

IDEA (ILLUSTRATION AND DESIGN) DIPLOMA

Capilano University

Sept. 2013 – Apr. 2015

- + on Dean's list every year

COMMUNITY INVOLVEMENT

- + volunteered at Artbreakers 2017 (illustration market)
- + participated in Global Game Jam Vancouver 2017 as an illustrator

TECHNICAL SKILLS

- + Adobe Suite: Photoshop, Illustrator, InDesign, Premiere, After Effects
- + SketchUp
- + Microsoft Office Suite
- + digital photography
- + HTML and CSS

AWARDS

- + 2017 Applied Arts Student Illustration x2
- + 2015 Salazar Awards: Honourable Mention for Print Design
- + 2015 Redgees (Canadian Regional Design Awards) Student Category Finalist
- + 2015 CAPIC Rodeo 7 Illustration Finalist