



viv@vivayli.com / 604 600 7107 / vivayli.com

I'm an **illustrator and designer** for animation, games, and all things imaginary. My approach to art echoes my approach to life: I believe our greatest struggles are also our greatest learning opportunities. I'd love to hear about your next project and help you reach new heights!

EXPERIENCE

CONCEPT ARTIST / DIGITAL PAINTER INTERN

The Sequence Group, Vancouver, BC

Feb. – Apr. 2018

- + produced artwork for all stages of the motion comic production pipeline, including storyboarding, designing, painting, and compositing
- + created trailers for mobile video games

GRAPHIC DESIGNER

BAM Communications, Vancouver, BC

Sept. 2015 – Aug. 2016

GRAPHIC DESIGN INTERN

May – Aug. 2015

- + designed comprehensive branding material for real estate and corporate clients, such as Concord Pacific
- + produced concepts, mockups, and production files for logos, signs, presentation centres, ads, brochures, floor plans, and websites

COVER ARTIST AND GRAPHIC DESIGNER

The Liar: Capilano University's student literature publication, North Vancouver, BC

Sept. 2014 – Apr. 2015

- + designed, proofed, and edited the layout of the entire publication (≈100 b/w pages)
- + recruited, organized, and briefed illustrators
- + balanced the needs of the illustrators with the needs of the editors
- + illustrated front and back covers for the Fall 2014 and Spring 2015 issues

FREELANCE ILLUSTRATOR

Vivay Li Creative, Richmond, BC

Sept. 2014 – present

- + illustration clients include Mythical City Games, Capilano Courier (newspaper), and BR Warner Studios (indie games)

EDUCATION

BACHELOR OF DESIGN IN VISUAL COMMUNICATION

Capilano University, North Vancouver, BC

Sept. 2016 – Apr. 2018, Sept. 2013 – Apr. 2015

- + this degree superseded the IDEA (illustration and graphic design) diploma program
- + on Dean's list every year

COMMUNITY INVOLVEMENT

- + volunteered at Artbreakers 2017, a local illustration market
- + participated in Global Game Jam Vancouver 2017 and 2018 as an illustrator

TECHNICAL SKILLS

- + Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere, After Effects
- + HTML, CSS, and Wordpress
- + Microsoft Office Suite
- + SketchUp
- + digital photography

AWARDS

- + Applied Arts Awards 2017, Student, Illustration, x2
- + Design Edge Awards (Redgees) 2015, Student, Finalist
- + Salazar Awards 2015, Print Design, Honorable Mention
- + CAPIC Rodeo 6 2015, Illustration, Finalist